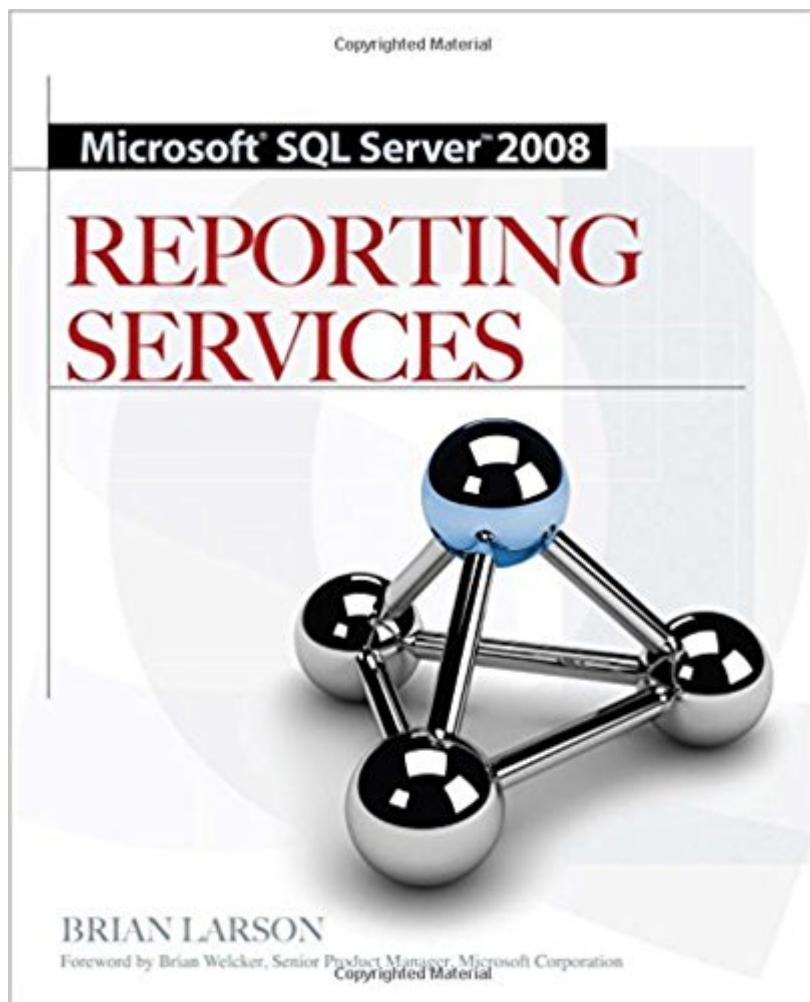


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# Microsoft SQL Server 2008 Reporting Services



## Synopsis

The Definitive Guide to Microsoft SQL Server 2008 Reporting ServicesCreate and deliver data-rich reports across the enterprise using this complete server-based reporting solution. Written by a member of the original Reporting Services development team, Microsoft SQL Server 2008 Reporting Services covers the entire report-building and distribution process, including data extraction, integration with desktop and Web applications, and end-user access. The book explains how to maximize all of the powerful features, including the new Tablix data format, as well as enhanced performance, scalability, and visualization capabilities. Install, configure, and customize SQL Server 2008 Reporting ServicesCreate SELECT queries to extract dataGenerate reports from the Report Wizard and from scratchAdd charts, images, and gaugesBuild reusable report templatesUse the new Tablix data format to create reports with any structureExport reports to Word, Excel, PDF, HTML, XML, and other formatsEnable end-user access to reports via the Report Server and its Report Manager web interface

## Book Information

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## Customer Reviews

What a life saver! I'm a software developer in a small shop and our biggest client is a large law firm with LOTS of data and users hungry for easy to read reports reflecting said data. None of us have much experience with SQL Reporting Services as most of our experience for reporting is in Crystal Reports. I've heard of SSRS but until recently I didn't have much experience using it. Our client was in great need of a simple report so I went ahead and setup a report server and decided to give

SSRS a whirl. Thankfully Business Intelligence Development Studio (BIDS) was easy for me to grasp as I am a C# developer and I was already in comfortable territory (BIDS is really just a reporting solution in Visual Studio afterall).I was able to create their report in a very short time and the users were comfortable using the Report Manager Website. Of course what happened next is predictable to anyone that has been in a similar situation - I became "The Report Guy" - for better or worse.Of course our client started demanding more and more reports - increasing in complexity. I only scratched the surface of what SSRS was capable of and during that time I thought a lot of their report specs may be impossible to realize using SSRS. I began to worry. They wanted graphs, complex groupings, drill down style reports... I needed someone to throw me a life raft. Thank you Brian for throwing me that raft!This book saved me. Even though this book is rather big weighing in at over 860 pages (including index) it was a breeze to work through. Brian has a clean, easy to read writing style and he injects a bit of humor throughout. I thought this book was going to take forever to work through but because Brian is such a good Author it really became a page turner.

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